

Press

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Waste & Recycling Expo Canada / Municipal Equipment Expo Canada
Canada's only trade event serving the waste, recycling and public works
markets

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Energycare Centre, October 24 – 25, 2018, Downtown Toronto, Ontario,
Canada

Waste & Recycling Expo Canada launches new website

Waste & Recycling Expo Canada / Municipal Equipment Expo Canada, the only trade show serving the waste, recycling and public works markets under one roof, announced today the launch of its revamped website. This newly redesigned website offers quick and easy access to essential information and features that provide a more comprehensive view of the event's platform.

The new website has taken many aspects of the waste and recycling industry and translated them into imagery. The clean, uncluttered design, improved functionality and enhanced rich content ensures an easier, informative and more engaging experience for the user. The new website goes live today, December 15, 2017 and is located at the same address: www.cwre.ca.

Waste & Recycling Expo Canada / Municipal Equipment Expo Canada, an annual B2B trade show, will be held October 24 – 25, 2018 at the Energycare Centre in Toronto, Ontario, Canada. The show attracts more than 3,000 attendees and 300 exhibitors from across Canada, the United States and abroad.

This event is produced by Messe Frankfurt and the Waste & Recycling Expo Canada / Municipal Equipment Expo Canada is the first international show to unveil the new look outside of Frankfurt. The site will be updated on a regular basis with show and industry news; exhibitor and product information; education and special events. Visitors are encouraged to explore the website and sign up for show updates at www.cwre.ca.

"Our website has always been an important way for us to share information about the event. The redesigned website enables us to strengthen and modernize how we represent our show and promote the industry to our customers and the communities in which we operate. We

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look forward to continuing to be a resource for the industry,” states Arnie Gess, Show Manager, Waste & Recycling Expo Canada.

Planning for the 2018 event has begun and early registration is open. Attendees can save 100% of their admission fee by [registering here](#).

Interested in exhibiting? Contact Arnie Gess at 403.589.4832.

Connect with Waste & Recycling Expo Canada / Municipal Equipment Expo Canada (#CWRE)

- Twitter: <https://twitter.com/CWRExpo>
- Facebook: <https://www.facebook.com/WasteRecyclingExpo/>
- LinkedIn: <https://www.linkedin.com/groups/3110032>
- Instagram: <https://www.instagram.com/CWRExpo/>

- Twitter: <https://twitter.com/municipalexpo>
- Facebook: <https://www.facebook.com/MunicipalExpoCa/>
- Instagram: <https://www.instagram.com/MunicipalExpoCa/>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

The North American headquarters in Atlanta is currently producing eleven trade shows in the USA, Canada and Mexico across various industries. For more information about Messe Frankfurt, please visit our web site at www.MesseFrankfurt.us.

Waste & Recycling Expo Canada
Municipal Equipment Expo Canada
Scotiabank Convention Centre
Niagara Falls, ON, Canada
October 25 – 26, 2017