

Press release

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Official Magazine of CWRE announced

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Recycling Product News and the Waste & Recycling Expo Canada / Municipal Equipment Expo Canada strengthen partnership

[Recycling Product News](#) and the [Waste & Recycling Expo Canada \(CWRE\) / Municipal Equipment Expo Canada](#) have solidified their long-standing relationship, establishing Recycling Product News as the official magazine for the event.

The partnership will leverage the power of these two organizations, resulting in combined synergies with the goal of elevating Canada's most important exhibition for the waste, recycling and public works markets, based on a mutual objective to inform, connect and support the industry.

"The Waste & Recycling Expo Canada is committed to robust collaborations," said Arnie Gess, show manager, CWRE. "In that spirit, we welcome Recycling Product News as our Official Magazine and look forward to making the 2019 event in Toronto an enormous success."

The Waste & Recycling Expo Canada / Municipal Equipment Expo Canada has served the market for 22 years as Canada's only trade event for the waste, recycling and public works markets. Since its start in 1993, Recycling Product News has covered the global recycling and waste management sector, and has established itself as a link between industry professionals and the equipment, technology and applications they require to get their job done.

"We have long supported the CWRE and are delighted to strengthen our partnership," stated Recycling Product News Associate Publisher Sam Esmaili. "We look forward to helping grow this industry event to new heights in coming years. CWRE is important to our industry here in Canada and we are proud to be a part of its future."

The 2019 Waste & Recycling Expo Canada / Municipal Equipment Expo Canada will be packed with expanded offerings, educational sessions and equipment and technology innovations, from new special feature areas to expert-led fireside chats, allowing for greater reach across

Messe Frankfurt, Inc.
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related markets.

The upcoming trade show will be held October 9 – 10, 2019 in Toronto. Industry leaders are already showing solid support and the event expects more than 250 exhibitors from around the globe to present their latest equipment, technology and services. Attendees will include waste and recycling owners and managers, government representatives, fleet managers, environmental executives, retailers and public works supervisors.

Supplying an extensive horizontal and vertical product spectrum, the Waste & Recycling Expo / Municipal Equipment Expo will be Canada's most important event for the industry.

For further information, please visit: www.CWRE.ca and www.RecyclingProductNews.com.

To register for the event, visit www.cwre.ca/msc1.

Connect with Waste & Recycling Expo / Municipal Equipment Expo (#CWRE2019)

- Twitter: <https://twitter.com/CWRExpo>
- Facebook: <https://www.facebook.com/WasteRecyclingExpo/>
- LinkedIn: <https://www.linkedin.com/groups/3110032>
- Instagram: <https://www.instagram.com/CWRExpo/>

- Twitter: <https://twitter.com/municipalexpo>
- Facebook: <https://www.facebook.com/MunicipalExpoCa/>
- LinkedIn: <https://www.linkedin.com/groups/3110032>
- Instagram: <https://www.instagram.com/MunicipalExpoCa/>

Press information and photographic material can be found [here](#)

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

Waste & Recycling Expo / Municipal Equipment Expo
Canada's ONLY trade event serving the waste, recycling and public works markets.
October 9 – 10, 2019

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces ten shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City, NACE Automechanika Atlanta and The Clean Show.

For more information, please visit our website at www.us.messefrankfurt.com.

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